

New Holographic Art Grant Program set to bring Holograms into our Homes



Image: Holograms by Jean-François Moreau, from the Hologram Foundation Collection, Toulon Art Museum, 2015 photo by Pascal Gauchet

Art holograms are tantalizing visual experiences and yet rarely seen outside of major galleries and museums. This is about to change with a new grant program established by the Hologram Foundation.

The Hologram Foundation established by Hugues Souparis, CEO of Surys, offers artists production grants and exhibitions. Having brought holograms onto our money and passports Souparis now wants to help artists create holograms for our homes:

‘After 35 years in the holography business, I want to help the visual artists who select holography as a primary media. I believe that holography remains one of the most "magic" mediums. Whenever the public is exposed to holograms they are fascinated. I want to help artists to bring this fascination into the homes of art appreciators.’

The Hologram Foundation will provide funding to artists to produce art holograms that are easy to display. Half of the works created will be given back to the Foundation for exhibitions and sold to fund the next round of art holograms. The Holographic Art Grant Program brings together financial support from the Hologram Foundation and project support from the Center for the Holographic Arts (HoloCenter), a New York based non-profit.

‘The Holographic Art Grant Program is a game changer for many artists who are limited by the production costs of art holograms. We have seen the public interest in holography grow and are excited by what artists will do next with this evolving medium.’

Dr Martina Mrongovius, Director, HoloCenter NYC

Artists wishing to apply for the first round of grants can submit proposals until February 19, 2016. The selected projects will be featured in an exhibition in Paris in early 2017.

Get ready for a new wave of holographic art.

[artists application details](#)
www.hologramfoundation.org
www.holocenter.org

[further information and images](#)
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