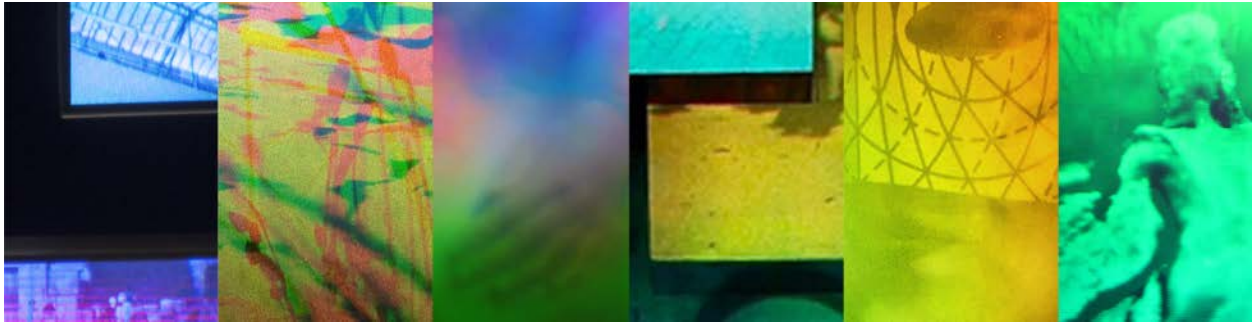


IRIDESCENCE



An exhibition of art holograms created through a new funding pool
Presented by the Hologram Foundation (Paris) with the Center for the Holographic Arts (New York)

Michael Bleyenbergh, Patrick Boyd, Lana Briscella,
Pascal Gauchet, Setsuko Ishii and Fred Unterseher

Selected through an international competition six artists produced new holograms.
These artworks sculpt with light to explore how memory, motion and images entwine.

Opening Friday September 1, 6-9pm
with an artist led tour on Saturday September 2, 2-4pm

September 1 – October 29, 2017
Weekends 11am - 5pm
Fridays, Labor Day and Columbus Day 2-4pm
and by appointment

HoloCenter • 403 Colonels Row • Governors Island • New York

Art holograms are rare, in part due to the skills and technology involved in the creation of each piece. Having intrigued viewers in Paris *IRIDESCENCE* is coming to New York. Hop over to the HoloCenter on Governors Island where contemporary art illuminates the historic post commanders quarters.

Setsuko Ishii from Japan is known for her architectural and outdoor installations. She brings nature through the holographic window in composed landscapes of dynamic light. Her new hologram, *Fragment of Nature*, with its layers of discovery is exhibited together with an installation of grass like holographic panels.

Random Memories, an assemblage of shimmering memories by **Pascal Gauchet**, holds glimpses that fragment and combine in a sculpture of hologram tiles. *Random Memories* combines his earlier arrangements of holographic images that suggest the connection of unseen space with his holograms of the French countryside that appear to be photographs until an animation of changing light is revealed when the viewer moves.

In the *Morris Dancers* series of holograms by **Patrick Boyd** the viewer becomes the photographer, moving in-front of the hologram to play the animate scene. The hand held camera-phone recordings bring vernacular photography into an endless loop of quirky British dance and the motion of the viewer.

for Immediate Release

American pioneer of art holography **Fred Unterseher** revisited masters [holographic equivalent of negatives] from the 80s to create *Kinetic Figures* – four unique holograms with multiple recordings and undulating light. The holographic images have a futurist mapping of motion, that is played out in a dynamic mixing of color.

Artists and thinkers who changed the understanding of light are the abstracted subjects of the *Renaissance:re* digital holographic portraits by german artist **Michael Bleyenberg**. The images are formed by pixels of pure light. **Bleyenberg's** pieces are designed to illuminate space. He has created large scale public works in Europe.

The *Celestial Ballerina* series of digital holograms is a creation of Brooklyn based **Lana Briscella**. Captured in collaboration with principal ballerina Diana Vishneva and other dancers movement becomes a sculpture. The dancers slowly moved while Briscella scanned them in 3D. This spatialization of motion is combined with environments developed through generative computer art.

IRIDESCENCE is an exhibition of visual tantalization.



Surprised by how few art collectors owned holograms Hugues Souparis established the **Hologram Foundation** to help artists overcome production costs and make artworks available to buyers. Creating a funding pool for hologram production enables the creation of new artworks, with the goal of bringing holograms into our everyday environments.

The **Center for the Holographic Arts** supports artists through production residencies, project development and exhibitions. The HoloCenter is an innovative art center that inspires with creativity and technology.

The second open call for **The Holographic Art Grant** will be announced soon.

Media Preview, Friday September 1, 3-5pm
RSVP info@holocenter.org

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