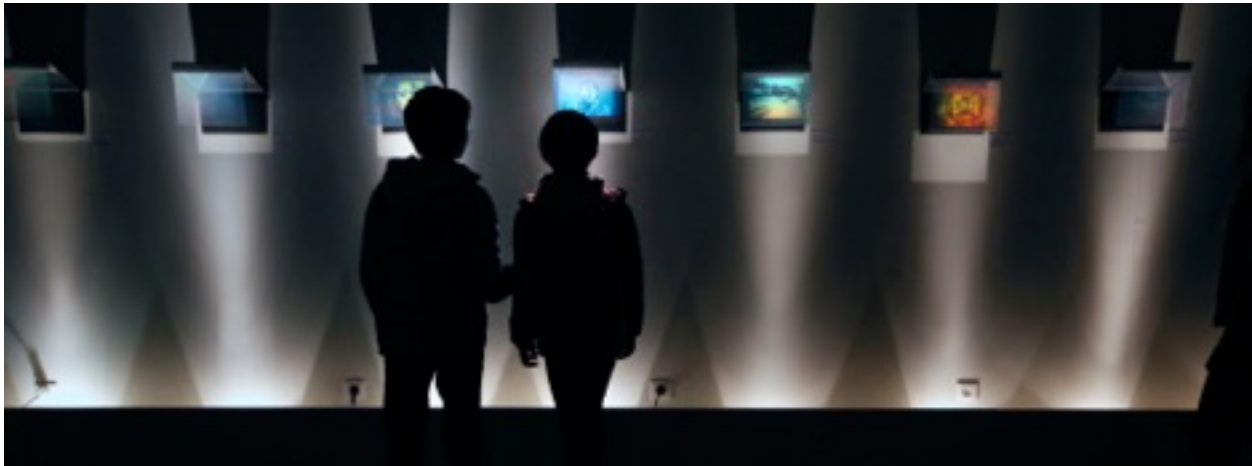


New ideas illuminated

July Fourth marks 30 years since former French President François Mitterrand visited Governors Island to commemorate the relighting of the Statute of Liberty. Today, the HoloCenter – an art center and museum occupies the Governors Island Commanders Quarters where Mitterrand stayed. In this historic house, a new collaboration between the USA and France is illuminating artist holograms.



The HoloCenter, created by the Center for the Holographic Arts, brings together artists, technology and other experts in various fields to foster the creation and exhibition of experimental art and to inspire and educate the public about it. At the core of these collaborations is the development, production and exhibition of holograms.

“Everyone can make a hologram in one of our workshops. To master the medium however requires investing time, and it gets expensive. Our new collaboration with the Hologram Foundation is enabling artists to make beautiful new works.”

Dr. Martina Mrongovius, HoloCenter

The Hologram Foundation, based in France, was established in 2014 to bring increased awareness to the artform. “I believe that holography remains one of the most ‘magic’ mediums. Whenever the public is exposed to holograms they are fascinated,” states founder Hugues Souparis. “After 35 years in the holography business, I want to help visual artists who select holography as a primary media.” The Foundation encourages artists to produce works for both gallery and home installation.

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for Immediate Release



The Hologram Foundation and HoloCenter have teamed up to offer the Holographic Art Grant Program. Six artists, all innovators of holographic art, were funded in 2016 to create high quality artworks. The selected artists are working with studios around the world to produce incredible holograms:

Leading Japanese artists **Setsuko Ishii** is creating dynamic images that layer color and space as holographic landscapes inspired by nature. The four large-format holograms were printed at the Holographics North studio with Dr. John Perry.

In the USA **Fred Unterseher** is combining pulse laser recordings of the figure into new works at the Light Foundry in Santa Fe – a studio known for its stunning dichromate holograms.

French artist **Pascal Gauchet**, is working in his own studio on a free standing piece “Totem”. Composed of hologram tiles that fragment and combine an abstract space of color through multiple windows.

In Germany **Michael Bleyenber**g who makes large scale architectural installations is developing abstract portraits. These ‘Agents of light’ will be created from a dot-matrix hologram prints at G+B Pronova with further experimentation on the theme in collaboration with AKS holographie.

From the UK **Patrick Boyd**, well-known for his early 90’s holograms that combine photography and holograms, recently built his own studio and will record animated holograms of traditional British dancers.

Also exploring how dance can be combined with holography, **Lana Briscella** is working with Zebra Imaging in the US to make 3D-scans of dancers and print these sculptural recordings into digital holograms.

The holograms created through this project will be brought together for an exhibition in Paris and then New York in 2017.

The HoloCenter is located at 403 Colonel Row, Governors Island, New York, NY 10004

Open Weekends and July 4 12-6pm
Guided tours every Friday @ 3:30pm or by appointment

further information and images
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