

Press Release January 30, 2018

Artists funded to create new holograms

Holograms are spectacular but rarely seen outside of museums. The Holographic Art Grant is bringing art holograms into our everyday lives. This international competition awarded five artists 2018 production funding to enable them to create new high quality art holograms that would look amazing in your home or office.

The 2018 Holographic Art Grant Awards:

Philippe Boissonnet (Canada)
Yin-Ren Chang (UK/Taiwan)
Betsy Connors (USA)
Sam Moree (USA)
August Muth (USA)
Ray Park (South Korea)

The artists are firing up their lasers and we are so excited to see what they create.

The first round of the Holographic Art Grant saw six new projects created from 2016 to 2017. These beautiful works formed the exhibition IRIDESCENCE, shown in Paris and then New York. The next stop for IRIDESCENCE is Germany in conjunction with 'Glimmers of Light' at the Galerie im Alten Rathaus, Prien from February 24 - July 1, 2018.

Hugues Souparis, CEO of Surys who puts holograms on our money and passports created the Hologram Foundation and Holographic Art Grant to support artists and put art holograms in the reach of buyers. Half of the artworks produced are for sale with proceeds going into the funding pool for the next round of artists. The Holographic Art Grant is a collaboration with the Center for the Holographic Arts, a non-profit based in New York that enables artists and the public to engage with holographic artwork.

Look out for the new art holograms at the premiere in Paris this Autumn.

links: www.hologramfoundation.org
www.iridescence-expo.org
www.holocenter.org/iridescence

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